

Maintenance Information

PoshFelt®

STORAGE

PoshFelt® should be stored indoors in a cool, dry, and well-ventilated environment, ideally between 50–85°F. Keep it away from direct sunlight and heating sources. Lay PoshFelt® flat or roll it loosely to avoid tight folds that may cause permanent creasing. For long-term or on-site storage, drape the material with plastic sheeting to shield it from dust and debris. Always store the material off the ground – preferably on shelves or pallets – to minimize exposure to moisture and maintain its condition until ready for use.

CARE + CLEANING

Always use a gentle touch when cleaning PoshFelt®. For dust and dry debris, use a lint roller or vacuum with a brush attachment. Regular vacuuming every few months is recommended, though once per year may be sufficient for low-traffic areas. A small amount of fiber shedding is normal and should decrease over time.

If a wet spill occurs, blot the liquid immediately with a clean, dry cloth. Avoid rubbing, as this can distort the surface texture. Clean using water and a mild enzyme-based detergent (such as Tide Free) diluted at a ratio of three parts water to one part detergent. Gently blot the solution into the stained area using a clean paper towel, then blot again with water to rinse. Finish by blotting dry and allow the panel to air dry naturally, away from heat or sunlight. Avoid over-saturating the material, and never use heat or direct sunlight to speed up drying.

For more persistent stains, a chemical spot remover may be used, but only after testing it in an inconspicuous area to ensure it won't cause damage or discoloration. For larger or more challenging cleaning situations, we recommend consulting a professional dry cleaner who is experienced in working with wool textiles.

PoshFelt® naturally contains lanolin, a waxy substance that offers inherent water and stain resistance. This built-in feature can help reduce the frequency and severity of stains, supporting the longevity of the material with proper care.

Avoid excessive moisture, harsh chemicals, and aggressive scrubbing. For tough stains or large-scale cleaning, professional services are recommended. As always, test any new cleaning method on a hidden area first.